

HELPING SOUTHERN CALIFORNIA
FIND YOUR BUSINESS FOR 28 YEARS

SoCal



Yea...

We're Everywhere!



Meet Some of Our BFF'S



Wyndham Hotel



Holiday Inn Express



Fairfield Inn



Tropicana Hotel



John Wayne Airport



Courtyard Marriott



Howard Johnson Hotel



La Quinta Inn



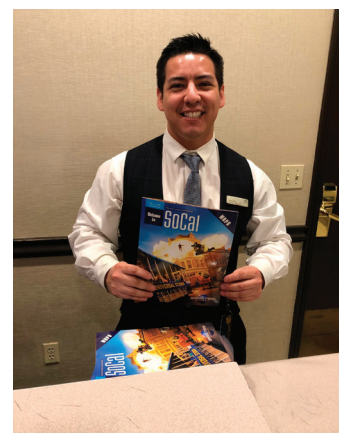
Camelot Hotel



Park Vue



Holiday Inn Express



Sheraton



64% Woman

36% Men

Average age 43 years young



\$96,400

Household Income

Vacationers spend everyday on dining, attractions and shopping



61% Families with Kids

Average of 2 kids under 18 years old per family



Single 54%

Married 46%

Vacationers split evenly between married and singles



66% College Degree

Educated audience means more discretionary income

84% Entertainment

Includes Theme parks, Attractions,
Aquariums, Museums

88% Dining

Sit down restaurants, does
not include take-out

74% Shopping

Includes Malls, Theme Parks
and Attractions

87% Accomodations

Includes hotels with 100 rooms and above

35% Transporation

Includes trains, cabs, shuttles,
Uber and Lyft



\$2.2 Billion Entertainment

\$2.3 Billion Dining

88% Dine Out

DON'T TAKE OUR WORD FOR IT. SEE WHAT OTHERS ARE SAYING...

Grace Altamirano, FD Supervisor, Radisson Hotel, Newport Beach

I'm writing to you from the Radisson Hotel in Newport Beach. I just received your new magazine today, it's awesome. It's a great help for us at the front desk. My favorite part of the magazine was all the maps! Keep up the good work, it's appreciated!"

Corliss Di Caprio, John Wayne Airport, Public Affairs

"The John Wayne Airport staff is very pleased with your magazine's new look. The maps are so very helpful and with all the information and coupons, it is a great deal for the traveling public. Delivery is very prompt when we run out. A big "thank you". We are glad to have your magazine and hope our relationship last for many years."

Patrick Hynes, Concierge, The Balboa Bay Club & Resort

"Since its inception I have found WELCOME to Southern California Magazine of tremendous value to our hotel guests and travelers. They find the clear, easy-to-read maps very useful and especially like the "close-up" walking map of the Disneyland Resort and the locations of all the beaches in our beautiful part of the world. Golfers appreciate the detailed descriptions in your Golf Directory and families enjoy the up-to-the-minute listing of current attractions and events. The colorful graphics and printing is of the highest quality."

Tom Tobey, Waterfront Hilton, Huntington Beach

"I'm very complimentary of the magazine's new look. I hand it out all the time, as does my assistant concierge. There might be a possibility we could place WELCOME to SoCal in our rooms."

Disneyland Hotel

"Our guests love having the WELCOME magazine to check out events in the area. I know they enjoy the easy to read format and the colorful advertisements throughout every issue. Please continue to supply us each and every new issue! Thank you!"

Carrie Driscoll, Radisson Newport Beach

"We rely on WELCOME to help and inform our guests. It is a very useful magazine with lots of colorful articles and great maps, I really love the new maps!"

Betty Galzen, Marriott in Fashion Island

"I hand it out the new WELCOME frequently to our guests. I am extremely complimentary of your new format and spend a lot of time reading through it. Can we receive more copies..."



Reach 20,000 Monthly Actives Three Disneyland Wait Times Apps

MouseTime™

WalkeeWait™

Disneyland Planner

- 60,000 Monthly Impressions

- 75% 20 to 50 years old

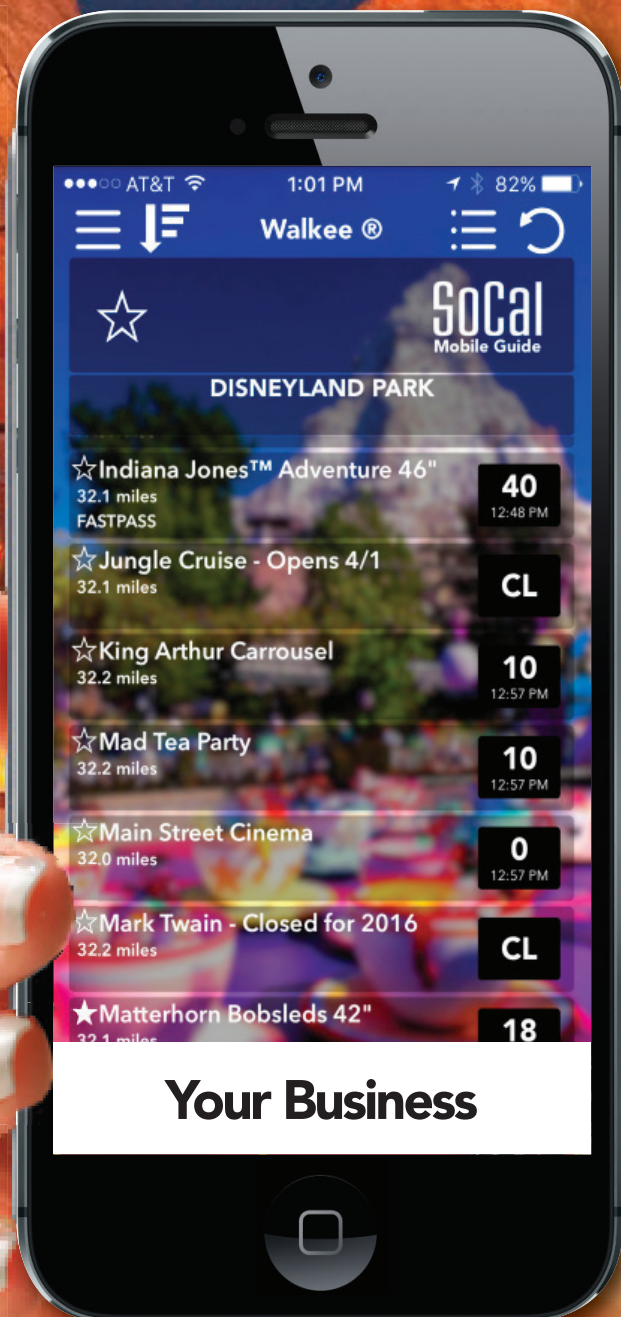
- 65% Female 35% Male

- 68% Users Open 4 Times a Day

Banner runs on three apps

Links to your mobile website

No long term contract



Contact Jim Kirkwood at jim@welcometosocal.com for current availability

Orange County

Hotel Distribution

ANAHEIM

Resort District
Annabella
Alamo Inn
Anaheim Hilton
Anaheim Courtesy

Anaheim Marriott
Anaheim Plaza
Anaheim Sheraton

Astoria Inn & Suites
Ayres Hotel
Best Value Inn & Suites
Best Western Courtesy
Best Western Anaheimer Inn
Budget Inn
Candy Cane
Carousel Inn
Carriage Inn
Cavalier Inn & Suites
Clarion Hotel
Comfort Inn & Suites
Comfort Inn Beach Blvd
Convention Center Inn
Country Club Inn
Coastal Anaheim Inn

Crown Sterling Suites
Crystal Suites
Dolphin Cove Resort
Days Inn
Days Inn
Days Inn
Desert Palms at Disneyland
Desert Palms
Del Sol Inn
Disneyland Hotel
Paradise Pier
Embassy Suites Harbor Blvd
Econo Lodge La Palma Ave
Econo Lodge at the Park
Economy Inn
Extended Stay
Grand Californian Hotel

Updated May 2018

Hacienda Inn & Suites
Hampton Inn & Suites
Hampton Inn
Hawthorne Suites
Hilton Suites
Holiday Inn Anaheim
Holiday Inn at the Park
Holiday Inn Hotel & Suites
Holiday Inn Express
Howard Johnsons
Hyatt Regency Alacante
Islander Inn & Suites
Mariott Convention Way
Maingate Travel Lodge

Parkside Inn & Suites
Park Place Inn
Park Vue Inn
Pavilions Best Western
Peacock Suites
Portfolio Inn
Quality Inn & Suites
Raffles Inn & Suites
Radisson Hotel Maingate
Ramada Limited Harbor Blvd
Ramada Maingate
Ramada Inn
Ramada Limited

Ramada Inn Katella Ramada Limited
Saga Inn

Staybridge Suites
Stovelles Inn
Super 8 Disneyland Drive
Super 8
Townplace Marriott
Travel Lodge
Travel Lodge Maingate
Trobicana Hotel
Vacation Village
Vagabond Inn Executive

LONG BEACH

Courtyard Marriott
Hilton Long Beach
Hyatt Hotel & Resort
Renaissance Long Beach Hotel
Travelodge

BUENA PARK

Best Western
Best Western Buena Park Inn
Best Western Cypress Inn
Best Western Cypress
Best Inn & Suites
Buena Park Hotel
Buena Park Motor Inn
Colony Inn
Courtyard by Marriott
Cypress Suites
Day Stop Inn
Econo Lodge
Embassy Suites
Fairfield Inn

Hampton Inn
Hometown Inn
Homestead Studio & Suites
Holiday Inn
Howard Johnsons
Inn at Buena Park

Plaza Inn
Radisson Resort Knott's Berry Farm
Ramada
Red Roof Inn

Travelodge Beuan Park

Best Western Inn Mesa Hotel
Courtyard Marriott
Comfort Inn

GARDEN GROVE

Best Western Plaza International
Candlewood Suites
Guesthouse Inn & Suites
Hampton Suites
Hilton Garden Inn
Marriott Suites
Radisson
Ramada Inn

Orange County

Hotel Distribution

Ramada Limited
Regency Inn
Residence Inn
Sea Lark Motel
Super 8 Motel
The Inn at Costa Mesa
Travel Lodge Hacienda Inn
Travel Lodge OC Airport
Westin South Coast Plaza
Vagabond Inn

DANA POINT

Ritz Carlton
Best Western Marina Inn
Best Western Dana Point Inn
Dana Point Inn
Dana Villa Motel
Double Tree
Marriott Laguna Cliffs Resort
Holiday Inn Express
St. Regis Resort

FULLERTON

Comfort Inn
Four Points Hotel Sheraton
Fullerton Plaza Inn
Radisson Hotel
Willow Tree Lodge

GARDEN GROVE

Best Western Plaza International
Candlewood Suites
Guesthouse Inn & Suites
Hampton Suites
Hilton Garden Inn
Marriott Suites
Radisson
Ramada Inn

HUNTINGTON BEACH

Ramada Limited Harbor Blvd
Best Western Huntington Beach
Best Western Regency Inn
Comfort Inn
Hilton Waterfront Beach Resort
Huntington Beach RV Park
Holiday Inn HB

Howard Johnsons HB
Huntington Harbor Inn
Huntington Suites
Hyatt Resort
La Quinta Inn
Marriott Courtyard
Quality Inn Huntington Beach
Residence Inn

IRVINE

Atrium Hotel
Amtrak Station
Embassy Suites
Crown Plaza
Hilton Irvine
Homestead Studio Suites
Hyatt Hotel & Resort
Residence Inn Marriott

LAGUNA BEACH

Aliso Creek Inn
Best Western Laguna Reef Inn
Best Inn
By the Sea Inn
Holiday Inn Laguna Beach
Inn at Laguna Beach
Laguna Brisas Spa Hotel
Montage Resort Hotel
Sun & Sand Hotel
Surf & Sands Hotel
Vacation Village

LONG BEACH

Courtyard Marriott
Hilton Long Beach
Hyatt Hotel & Resort
Renaissance Long Beach Hotel
Travelodge
Westin Long Beach
Vagabond

NEWPORT BEACH

Airport Garden Inn
Balboa Bay Club
Balboa Inn on the Sands
Bay Shore Inn
Dorymans Inn
Four Seasons Hotel

Holiday Inn Suites
Hyatt Newporter Resort
John Wayne Airport Information Desks
La Meridian Newport Beach
Marriott Suites
Newport Beach Channel Inn
Newport Beach Inn
Newport Beach Marriott
Newport Beach Sheraton
Newport Classic Inn
Radisson Plaza OC Airport
Radisson
Roadway Inn Newport Beach
The Sutton Place

ORANGE, BREA, TUSTIN

Embassy Suites
Hilton Suites
Best Value Inn & Suites
Hawthorne Suites
Days Inn
Doubletree
Orangewood RV Park
Orange Garden Inn
Sky Palms International
Travelodge

SAN CLEMENTE

Capistrano Beach Suites
Capistrano Seaside
Days Inn
Holiday Inn
San Clemente Inn
Quality Suites
Riviera Resort
Surfside